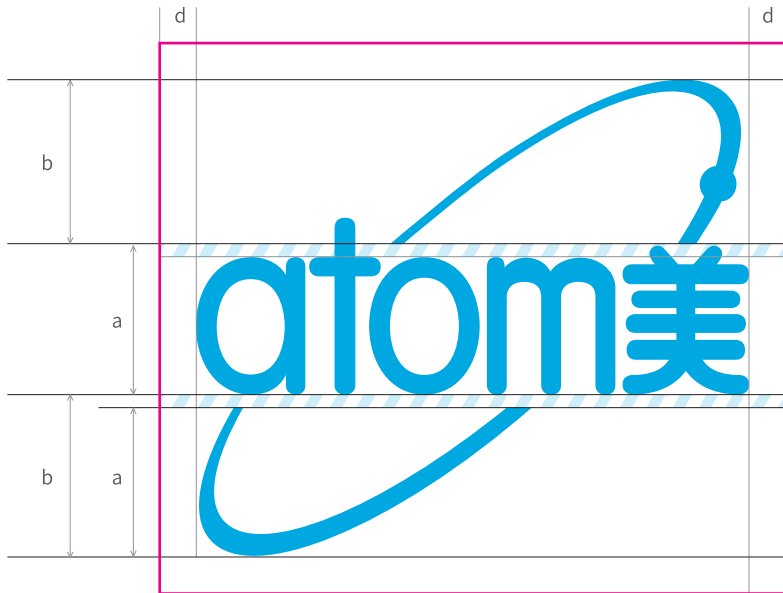# BRAND MANUAL

애터미 브랜드 매뉴얼

2015. 8_배포용 vol.2

BASIC LOGOTYPE   Master Brand(simbol)

PROTECTED AREA

When you think about the media, protected area is the most crucial.
Everything should be protected from all sorts of text information and visual indicator.
Protected area is recommended to be used as shown.

For Logo usage under **15**mm
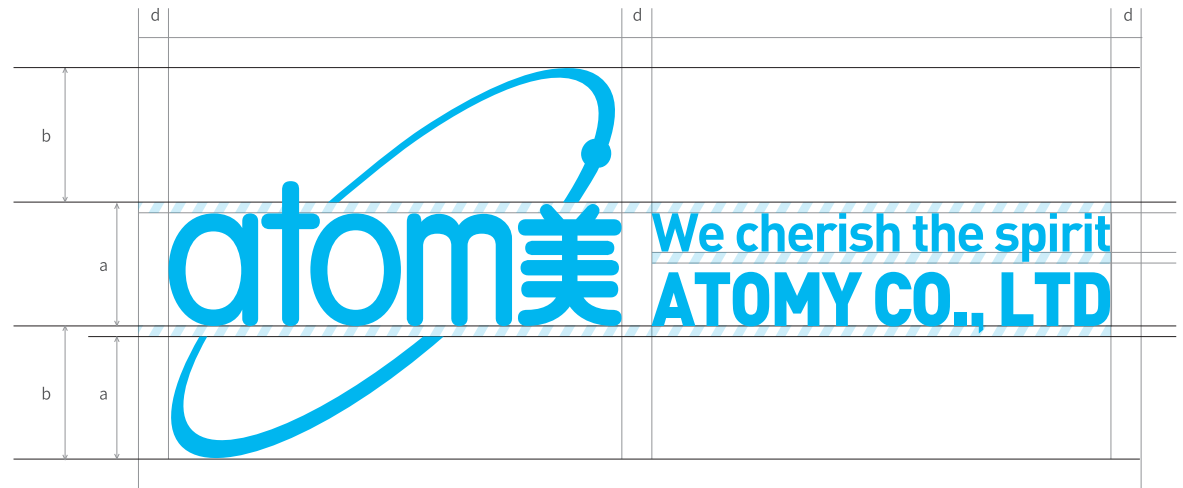Please use 'Minimum Version
Less than **15**mm

atom美

Master Brand(simbol)

atom美 For Logo usage under **15**mm
Please use 'Minimum Version
Less than **15**mm

atom美

Master Brand(logo) - PACKAGE(main)

atom美 For Logo usage under **15**mm
Please use 'Minimum Version
Less than **15**mm

atom美 We cherish the spirit
ATOMY CO., LTD

Linear(simbol)
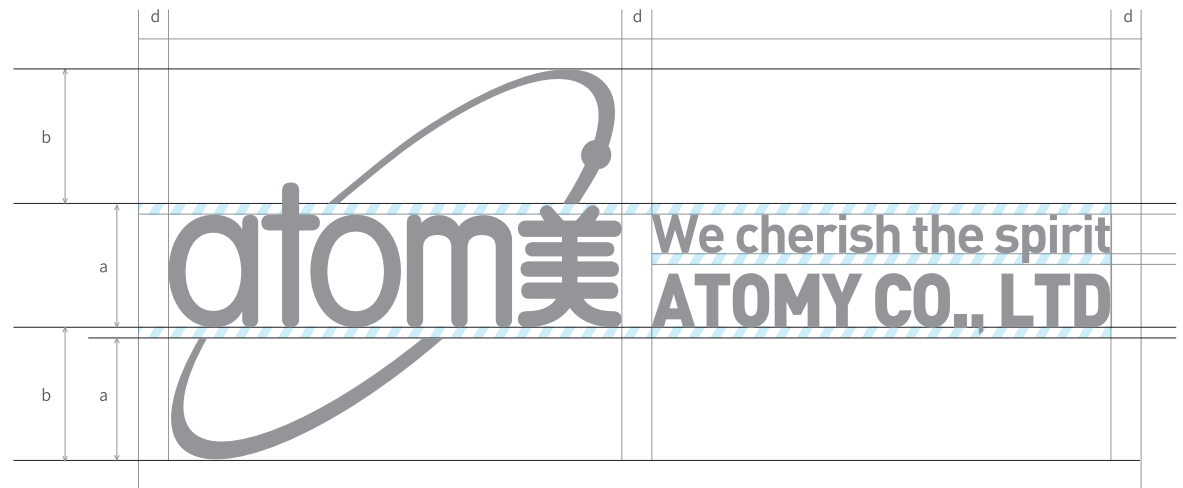
atom美

Master Brand(simbol)

For Logo usage under **15**mm
Please use 'Minimum Version
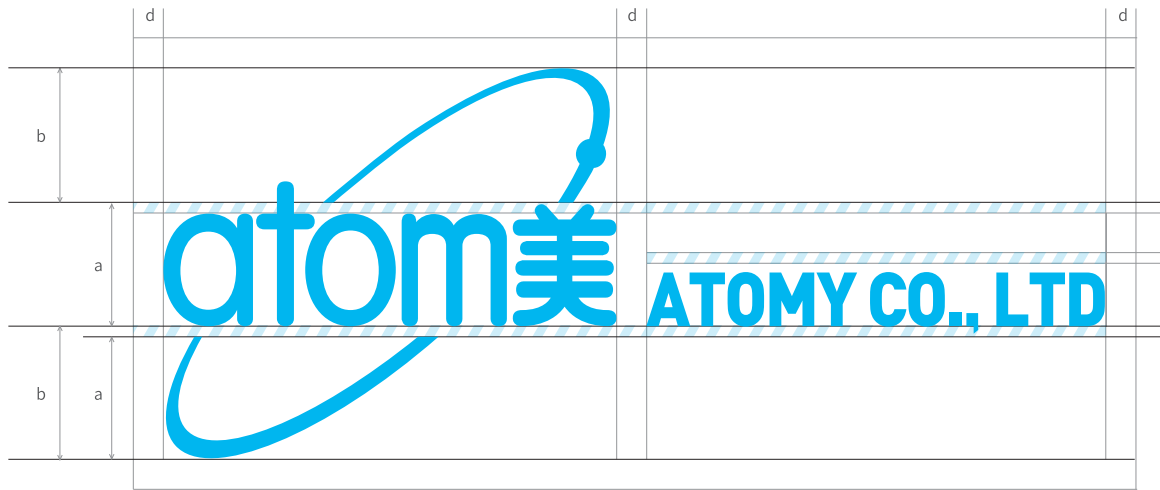Less than **15**mm

atom美

Master Brand(logo) - PACKAGE(main)

For Logo usage under **15**mm
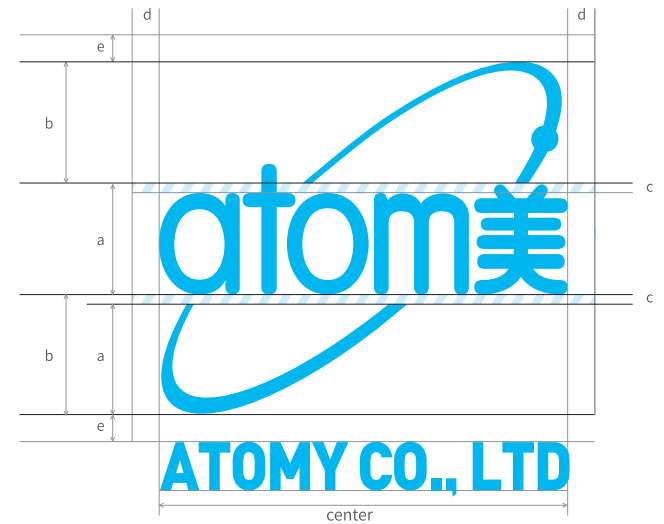Please use 'Minimum Version
Less than **15**mm

atom美 We cherish the spirit
ATOMY CO., LTD

Linear(simbol)

Linear(simbol)

Stacked Master Linear(simbol)
Applications - Width

Stacked Master (simbol)
Applications - Height length

Regulation of limit
Font size has to be larger than 6pt.
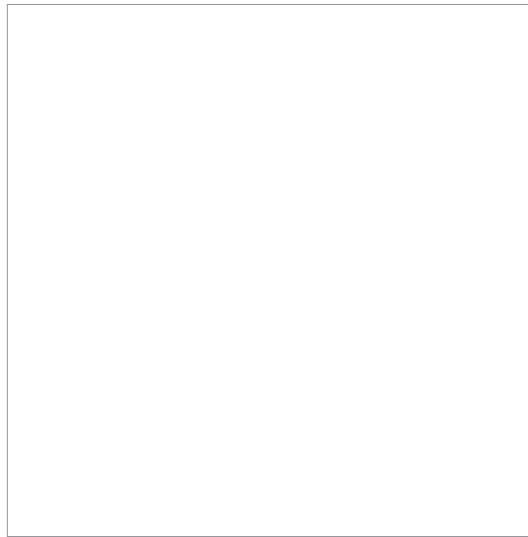
Main Brand Palette

main

PANTONE **2995C**

C **81%** M **1%** Y **0%** K **0%**

R **0** G **181** B **239**

WHITE

C **0%** M **0%** Y **0%** K **0%**

R **0** G **0** B **0**

PANTONE **6C**

C **0%** M **0%** Y **0%** K **50%**

CMYK (On-print product/printed medium/ outdoor advertisement)
RGB (On-screen/video/web)